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WORK EXPERIENCE

Xindus

Associate Product Manager

June 2025 – Present

- Built and launched **Xindus Referral Program** with WhatsApp-based sharing, gamification, and automated tracking/payouts, driving **Rs.38L+ revenue**. Defined user flows and internal tools for referral management.
- Led **Advanced FOB & Duty Calculator** development by modeling complex pricing logic with business stakeholders, improving accuracy and adoption across **1000+ exporters** with exporter-specific workflows.
- Scaled **OneClickShip platform** through enhanced marketplace integrations and automated order pipelines, enabling direct store-to-shipment creation and **reducing manual work by 40%** across **10k+ monthly shipments**.
- Designed **standardized FOB cost model** with backend structures and role-based compliance access, ensuring accurate invoice/manifest generation across **100% international flows**.
- Launched **UK high-value shipment flows** by gathering regulatory requirements, aligning stakeholders, and integrating APIs for Duty/VAT/PVA, unlocking new corridor for **300+ exporters in month one**.
- Integrated **HubSpot CRM** with product workflows, mapping customer journeys to automated deal creation, improving revenue visibility and **reducing manual sales operations by 30%**.
- Built **last-mile network workflows** with LM carrier API integration and dynamic carrier selection, enabling real-time tracking and **reducing operational dependency by 35%**.

ISRO, SAC

Research Intern

July 2024 – Dec 2024

- Designed and implemented **400 kHz high-frequency DC-DC forward converter** delivering **40W from 70V bus** with stable multi-output regulation.
- Improved **efficiency from 70% to 86%** and **reduced footprint by 10%** through optimized PCB, transformer, inductor design, and MOSFET selection.
- Optimized control loop using **current-mode control with Type-2 compensator**, improving system stability and dynamic load performance.

IOCL

Project Intern

May 2023 – July 2023

- Analyzed pipeline **cathodic protection systems**, identifying **DC interference** causing over-protection and coating failure risks; recommended mitigation **reducing corrosion risk by 30%**.
- Proposed system fixes that **reduced corrosion maintenance costs by 25%** and improved overall pipeline reliability.

EDUCATION

BITS Pilani, Goa Campus

B.E. EEE

2025

Delhi Public School, Vadodara

Senior Secondary (CBSE)

2021 | 95.6%

Delhi Public School, Vadodara

Secondary (CBSE)

2019 | 95.5%

SKILLS

Product & Analytics

Product Discovery | PRDs | Roadmapping | User Research | Metrics | Stakeholder Management

Tools

Jira | Notion | Figma | SQL | Excel | Power BI | Google Analytics | Clevertap | Metabase | Postman | Miro | ClaudeCode

PROJECTS

Routely – Network Optimisation App

- Built **Routely**, a **full-stack logistics SaaS platform** that automates carrier allocation and optimizes shipping costs using **configurable rate cards, zone mapping, and surcharge engines**. [Link](#)

Ascend – Personal Productivity App

- Designed **all-in-one productivity system** with activity logging, **Eisenhower matrix, Pomodoro focus mode**, and weekly analytics for retention. [Link](#)

NextLeap – Graduation Project

- Delivered a **10-slide strategy deck** to increase **Zepto's GOV throughput per store** through opportunity sizing, root cause analysis, and prioritized interventions. [Link](#)

EXTRACURRICULAR

- Coordinator – BITS Goa Trek Club**: Organized large-scale trekking events, managing logistics, safety, and participant coordination.
- Freelance 3D Artist & Video Editor**: Created product animations and CGI ads using Blender for US clients. Edited YouTube content, growing channels from 500 to 6,000+ subscribers in 2 months.